

My News



Apr 11, 2013, 9:20am EDT | UPDATED: Apr 11, 2013, 11:15am EDT

## 7 more Boston financial tech startups I'm watching (slideshow)

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**Paydiant**, Wellesley. **Offers:** Cloud-based, white-label mobile payments platform; allows banks, retailers and processors to accept "contactless" payments and cash access requests through their own branded apps. **Employees:** 50. **Funding:** \$24.3 million. **Investors:** North Bridge Venture Partners, General Catalyst Partners, Stage 1 Ventures. (Pictured: Paydiant co-founder Chris Gardner.) [Read more.](#)

BBJ | W. Marc Bernsau

**Plastiq**, Boston. **Offers:** Online system which allows retailers who currently don't take credit cards to offer card payments as an option. **Employees:** 20. **Funding:** \$8.3 million. **Investors:** Atlas Venture, Flybridge Capital Partners, NextView Ventures, Greenoaks Capital. (Pictured: CEO and co-founder Eliot Buchanan.) [Read more.](#)

Courtesy

**Leaf**, Cambridge. **Offers:** Tablet that aims to serve as a central hub for small-business commerce; tablet can accept credit card payments and log other forms of payment, such as cash and gift cards. **Employees:** 25. **Funding:** At least \$1 million. **Investors:** Not disclosed. (Pictured: Founder and CEO Aron Schwarzkopf.) [Read more.](#)

Courtesy | Leaf

**Mackey LLC**, Boston. **Offers:** Research management software-as-a-service, which aims to improve the way hedge fund analysts do their jobs. **Employees:** 5. **Funding:** Self-funded. (Pictured: Founder and president Chris Mackey.) [Read more.](#)

**Finalta**, Bedford. **Offers:** Improved way to buy and sell equity securities, via a private, off-exchange trading network (stealth mode - description from AngelList). **Employees:** Not disclosed. **Funding:** \$3 million. **Investors:** Victor Paci of Equity Resource Investments; others not disclosed. [Read more.](#)

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**Know Your Corp.**, Cambridge. **Offers:** Online properties, including [Knowyourbank.com](#),



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- Aftermath: Boston's Back Bay on the day after (photos)
- 'Massive' explosions hit Boston Marathon finish line
- Matt Damon lists Florida waterfront mansion for \$20M (slide show)
- Why does this hurt so much?
- John Hancock seeds 'One Fund' for Marathon bombing victims
- One Fund raises \$10M for Marathon attack victims as Boston big-business chips in
- Much of Boston shut down amid successful manhunt for bombing suspect
- Number of Boston businesses to stay closed Tuesday after explosions
- Not-so-modest proposal: Vastly expand the Boston Marathon next year



and marketing infrastructure aiming to help financial institutions acquire customers through digital channels. **Employees:** 2. **Funding:** Friends and family round (amount not disclosed). (Pictured: Founder and CEO Franklin Ross.)

Courtesy | Know Your Corp.



**Julex Capital Management**, Boston. **Offers:** Investment management using proprietary software developed by founder Henry Ma, a former hedge fund manager at Geode Capital; firm's quant model aims to deliver consistent returns in both bull and bear markets. **Employees:** 3. **Funding:** Self-funded. (Pictured: From left, partners Tony Ash, Henry Ma and Brian Phelan.)

Courtesy | Julex

Link to photo <http://bizj.us/r3o39/i/>

## Photo galleries

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Obama's South End visit: Parking ban details (BPD)

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'The city is not going to stop': Seaport tower top-off goes forward (slide show)

4 Photos

Aftermath: Boston's Back Bay on the day after (photos)

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Blast aftermath: scenes from tragedy's perimeter (slide show)

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Matt Damon lists Florida waterfront mansion for \$20M (slide show)

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